

HOME ENERGY COMPARISON REPORT (SC)
(PILOT)

PURPOSE

The purpose of this pilot will be to determine whether receiving comparative usage data for similar residences in the same geographic area motivates customers to better manage and reduce energy usage. The pilot will assist residential customers in assessing their energy usage and provide recommendations for more efficient use of energy in their homes. The pilot will also help identify those customers who could benefit most by investing in new energy efficiency measures, undertaking more energy efficient practices and participating in Duke Energy programs.

PROGRAM

- This pilot is designed to target a sample of residential customers served on Duke Energy Carolinas' residential rate schedules from Duke Energy Carolinas' retail distribution system.
- Customers will receive monthly or quarterly comparative usage data reports via direct mail or online channels.
- This pilot may not be available for residences that previously received an incentive for or participated in any other Duke Energy Carolinas Energy Efficiency Program or Pilot.
- The Company may require a minimum number of months of historical usage data before allowing participation.
- The pilot will be conducted for up to 12 months.